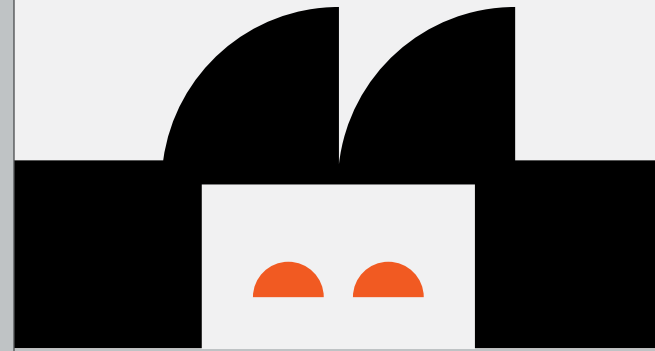


W I S E H A B I T

Who we are?



To live a conscious
and intentional life.

ABOUT

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W
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B
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A

Wise Habit is an umbrella for:
brands, services and Wise Habit
Concept Store.

We produce under brands
the product and Wise Habit.

We provide services in design,
product development, strategy
and sales.

Wise Habit Concept is a multi-brand
concept store and online platform.

Everything we do is linked by
our common values: design,
sustainability and awareness.

**We stand for design
that creates a mindful
and sustainable world.**

**We are convinced that
products impact our lives.**

**That is why at Wise Habit
we choose products
and ideas that support
you in every aspect.**

**Helping you to build
wise habits.**

**To live a conscious
and intentional life.**

Values

Function is for everyone,
styling is a matter of taste.

DESIGN

DESIGN

We start the creation process with Rethink — we examine every aspect of a given topic in order to design intelligently, according to the principles of Reduce, Reuse, and Recycle.

We design and implement products in a thoughtful and conscious way, taking into account social equality, respect for the environment, and the impact on the economy.

We create inclusive, timeless, and universal products.

In our design, we put the human being at the center, paying special attention to function.

Function is for everyone, styling is a matter of taste.

I care about

**Human and The Planet.
Rethink. Reduce. Reuse. Recycle.**

SUSTAINABILITY

YTTIBAVATSUS I can

We attach importance to the way raw materials are obtained, the transparency of supply chains and production conditions, as well as the disposal of waste materials.

We cooperate with conscious producers and suppliers, who share our values.

We support the path of sustainable development — taking into account the mutual relationships of society, nature, and the economy.

**Human and The Planet.
Rethink. Reduce. Reuse. Recycle.**

Balance

Soul and Body.

**AWA
RENE
SS**

AWAY NEVER Bala

We support mindful and respectful treatment of mind and body by providing solutions that build wise habits.

Our products help you perform actions that, when practiced regularly, bring inner harmony, joy of life, and promote good health.

In our fast-paced world, we lack the time to stop and enjoy the present moment.

Awareness gives us a connection to ourselves and the world so that we can discover every day, anew.

Soul and Body.

Wise Kitchen

The Change



Rethink. Redesign. Reuse.
The Wise Kitchen collection redefines
the functional kitchen —
completely mobile and fully
adaptable to change.

Wise
The C

Our Wise Kitchen allows you to reuse your kitchen furniture through its mobility feature.

The compact size reduces materials and optimizes your cooking area with freestanding modules.

The durable materials we use come from recycled materials, so you can take care of the planet.

**Make
the choices
that will
follow your
conscious
life.**

Rethink. Redesign. Reuse.
**The Wise Kitchen collection redefines
the functional kitchen —
completely mobile and fully
adaptable to change.**

Center

The Heart



895 mm
35,2 "

**At the very center
is the kitchen island — Center.
It serves as a workspace,
gathering people around it —
becoming the heart of any space.**

Cent
The H

Materials:

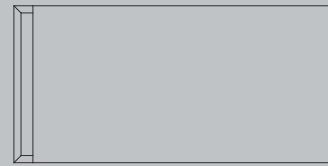
Fronts: Valchromat®/recycled MDF
with certified BIO paint;

Frame: powder-coated steel;

Countertop: brushed stainless steel;

Optional equipment:

Sink, Hood, Cooktop, Refrigerator,
Dishwasher, Wine refrigerator.



1370 mm / 53,9 "



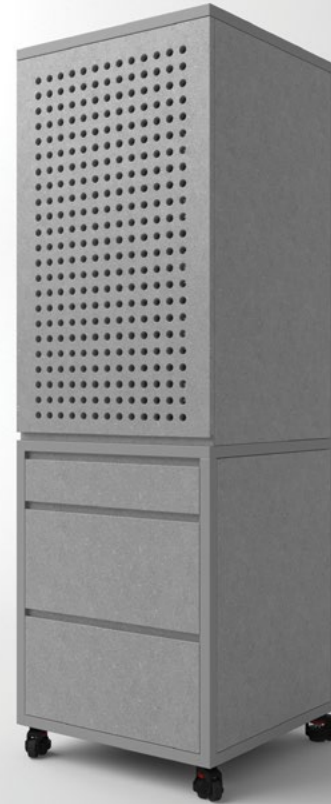
660mm / 26 "

895 mm
35,2 "

**At the very center
is the kitchen island — Center.
It serves as a workspace,
gathering people around it —
becoming the heart of any space.**

On my Own

Beginning of change



1990 mm
78,3 "

On My Own is the single and narrowest of the available modules. You give it rhythm and order by placing appliances in it, or by leaving only cabinets (storage).

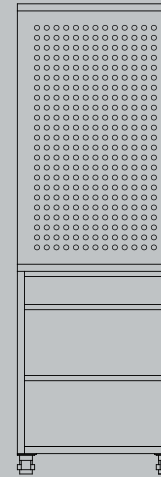
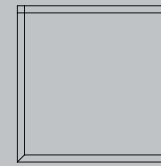
On my
Own
Beginnings

Materials:

Valchromat® is an innovative material with a unique structure and production process.

Wood fibers are individually dyed and impregnated, then glued with ecological and certified resins. These resins give the material exceptional physical and mechanical properties.

Our furniture is coated with a certified BIO paint that hardens the surface and makes it scratch, stain-resistant, and waterproof.



660mm / 26 "



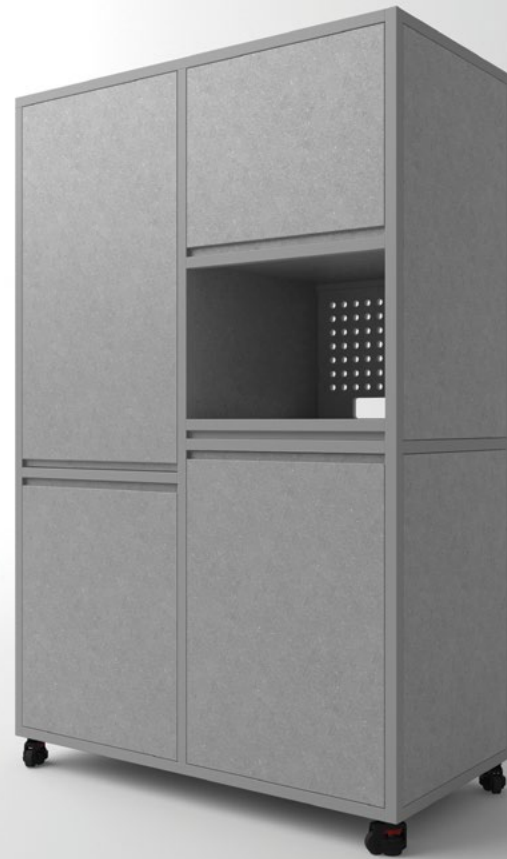
660mm / 26 "

1990 mm
78,3 "

On My Own is the single and narrowest of the available modules. You give it rhythm and order by placing appliances in it, or by leaving only cabinets (storage).

Couple

Togetherness



1990 mm
78,3 "

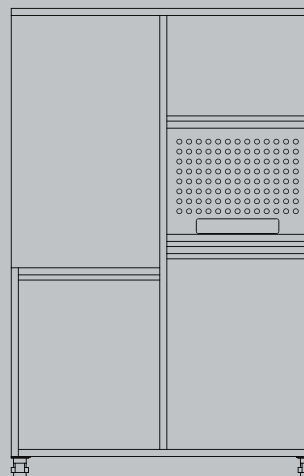
A compact module that can hide everything you need in the kitchen.

Cou
Toget

RAL color:

is obtained using ICA's BIO water-based paints, which, in addition to being environmentally friendly, are characterized by:

- high hardness and resistance to chemicals and light,
- fast drying,
- industrial processability,
- greater resistance to discoloration.



1290 mm / 50,8 "



660mm / 26 "

1990 mm
78,3 "

A compact module that can hide everything you need in the kitchen.

Family

All you need



1990 mm
78,3"

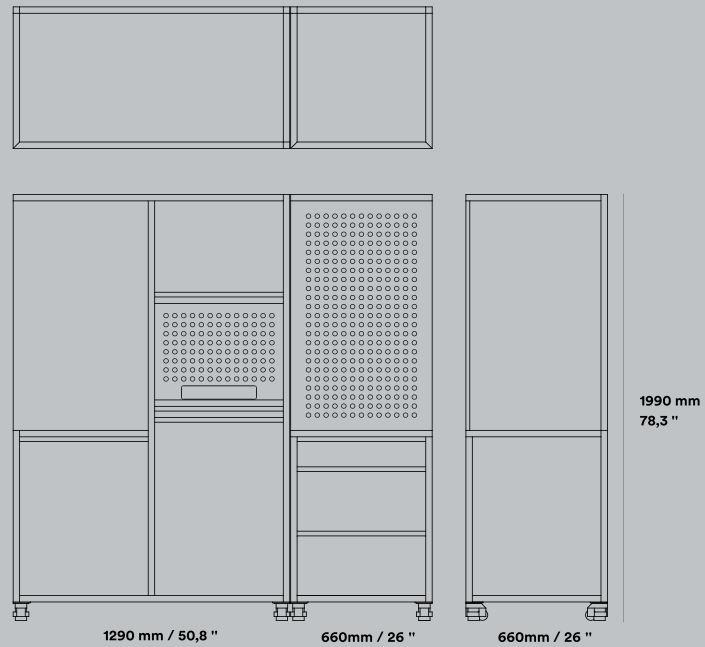
Enjoy the freedom of mobility.

Fam
All you

Wise Kitchen is made up of modules that you can configure and equip with appliances according to your needs.

We have chosen the highest-quality materials and appliances that will allow you to realize any culinary cravings.

Connecting modules is super easy, and each module is available in a version with wheels.



Enjoy the freedom of mobility.



Unite People



1990 mm
78.3"

**Freedom in the arrangement of space
and the possibility of constant change.**

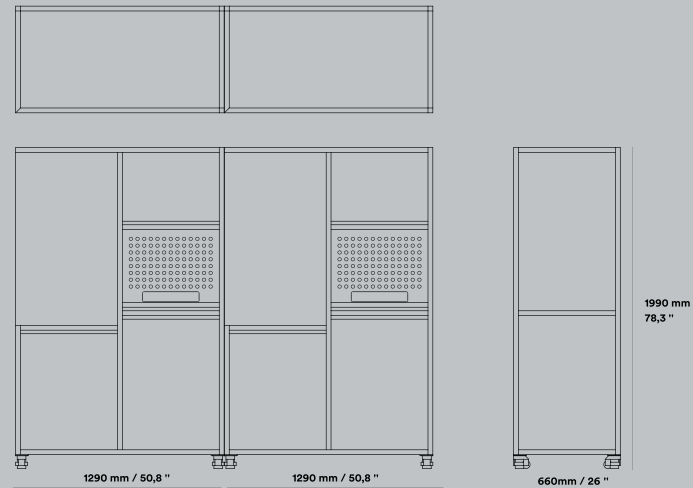
United
People

The traditional way of designing kitchens based on specific dimensions does not allow for the reuse of any elements.

We've decided to change that.

Modern kitchens are merging with living rooms, while we take it one step further — each of our modules can be part of a living room or any other room.

Wise Kitchen oughts to keep up with your changing needs



**Freedom in the arrangement of space
and the possibility of constant change.**

Awareness

Here and now



Conscious life.

Awa
Here a

With this category we want to support you in building life balance.

Starting with extraordinary meditation pillows we want you to pay attention to yourself and present moment.

**“Meditation
is the delicate art
of doing nothing
and letting go
of all the efforts
to relax into your
true nature which
is love, joy
and peace.”**

Conscious life.

Heart Meditation



170 mm
6,7"

**Deepest experience thanks
to the unique shape and innovative
combination of materials.
Adaptive to your posture
and light for your comfort.**

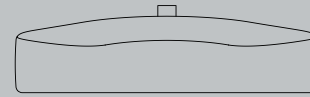
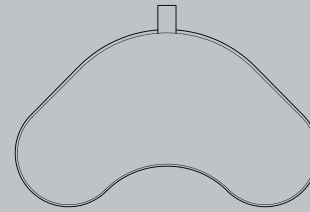
Heart Meditation

Angled seat positions hips in the correct posture for long seating sessions.

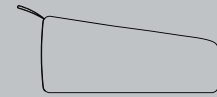
Mobility — pillows are easy to carry around thanks to their lightweight filling and attached handle.

They're easy to clean or refresh the look thanks to the removable and washable covers.

The heart-shaped pillow provides extra comfort for thighs and knees.



667mm / 26,2 "



390mm / 15,3 "

170 mm
6,7 "

Deepest experience thanks to the unique shape and innovative combination of materials. Adaptive to your posture and light for your comfort.

Round

Clear your mind



170 mm
6,7 "

Breathe in. Breathe out.

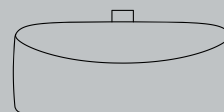
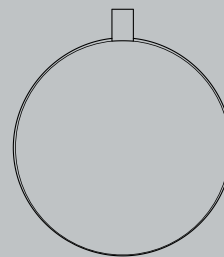
Round Clear

Upholstery:

Camira, Sunbrella, Fidivi.

Filling:

Thermoelastic VISCO / Memory foam
Coconut mat
YKK Zipp



408 mm / 16 "



408 mm / 16 "

170 mm
6,7 "

Breathe in. Breathe out.

Base

Balance



40 mm
1,6 "

Repeat.

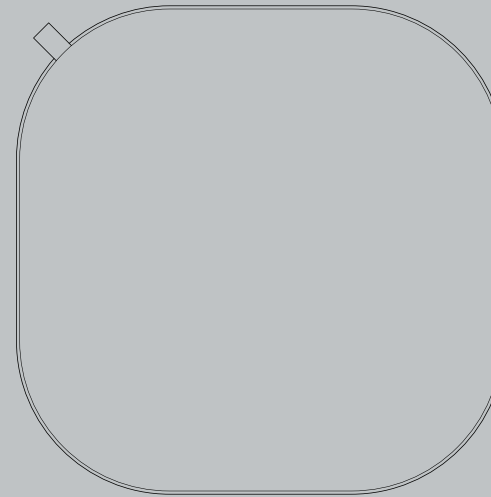
Base Balance

Thermoelastic VISCO / Memory foam:

- moulds to body shape,
- provide support and comfort,
- is resistant to deformation,
- high density offers maximum support and adaptation to body shape.

Coconut mat:

- provides breathability and temperature regulation
- durable and longlasting,
- is allergen resistance,
- is an eco friendly material.



40 mm
1,6 "

Repeat.

Design, R&D, Strategy



We cover the entire product implementation process, from design to sales.

SERVICES

SEBASTIAN
DESIGN
& D

We design to optimize the market potential of the product.

We study the market environment and users' needs. Based on our knowledge and experience and thanks to cooperation with proven suppliers in Poland and around the world, we can offer favorable production conditions.

We carry out the design and development process in our own way, so that products are implemented within the optimal time and financial range, while maintaining the highest quality.

We follow the principles of circular economy and respond to the challenges of the future.

We cover the entire product implementation process, from design to sales.

The Place for People



We are your Product Curator.

WISE HABIT CONCEPT STORE

The for P

Wise Habit Concept is a multi-brand showroom with design brands offering products created in accordance with Design, Sustainability, Awareness values.

At Wise Habit Concept we curate products that supports wise living, well-being and sustainable growth.

We gather the highest quality products from all over the world in different product categories.

We are the place that gathers People, products, and ideas. A platform for creation and change.

We are your Product Curator.

Contact

Connect with



Wise to see you.

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Wise to see you.

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NOTES

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IDEAS

STATION

